



## Flipkart Fashion launches the latest range of elegant Marie Claire watches



**India, 5<sup>th</sup> June 2019:** Being a leader in fashion, Flipkart continues to bring the best trends to its customers with its latest offering of elegant watches for women from the French Lifestyle brand Marie Claire. Marie Claire has always stayed ahead of trends and are the torch bearers in setting chic and stylish trends in vogue.

The Marie Claire line of watches available on Flipkart Fashion are crafted to suit any occasion with the seamless amalgamation of smart and fun, which is inspired by classic fashion essentials. The line comprises of exclusive designs in geometrical, minimal and functional shapes which reflect the season. The collection is christened with soft hues that elegantly bring together the classic and contemporary styles. The range of watches are featured in two beautiful collections - Opera, the fashion-oriented line, and Classique, the essentials line. Get your hands on these timeless watches that go beyond functionality, to become an accessory of style and elegance.

The Marie Claire range of watches are available on Flipkart Fashion starting at 1499/- only.

### **About Flipkart Group:**

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Jabong, and PhonePe.

Launched in 2007, Flipkart has enabled millions of consumers, sellers, merchants and small businesses to be a part of India's e-commerce revolution. With a registered customer base of over 150 million, offering over 80 million products across 80+ categories, Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations that have made online shopping more accessible and affordable for millions of Indians. Together with Myntra and Jabong, which hold prominent positions in the online fashion market, and PhonePe, India's fastest growing digital payments platform, the Flipkart Group is steering the transformation of commerce in India through technology.

**About Marie Claire:**

Marie Claire, an international monthly magazine was first published in France in 1937. Marie Claire magazine focuses on women around the world and global issues and also covers health, beauty, and fashion topics. With an immense popularity of the magazine, Marie Claire has become a leading brand covering a wide range of other verticals like clothing, cosmetics, sunglasses, bags, shoes, accessories, salon and much more in the field of fashion and beauty across many countries. The brand Marie Claire stands for fashion, balance, creativity, well-being and expertise.

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