

## [Flipkart announces new MarQ by Flipkart 43-inch Ultra Thin Bezel Android TV](#)

- **Targets first-time Smart TV users, looking for design and tech**
- **Offers a combination of smart tech, design, image quality and audio experience for a great viewing experience**
  - **Easy delivery, installation, and after-sales care ensures end-to-end customer experience across India**
    - **To be available on Flipkart from 26th March, 2019**

**Bengaluru, 25 March 2019:** Flipkart, India's largest e-commerce marketplace, today announced the launch of an Ultra Thin bezel TV from MarQ. Targeted to help consumers migrate to larger screen sizes, the MarQ 43 inch Ultra Thin Bezel TV is a combination of smart tech and design offering high image quality and audio experience at an affordable price point. With this launch MarQ is expanding its product portfolio, offering consumers products with unique features that are designed for Indian consumers and ecosystem.

Equipped with the latest technology and designed to add a stylish angle to any home, this 43-inch full HD LED Smart TV will be available for purchase on the Flipkart starting 12 noon from March 26, 2019.

This 43-inch full HD television comes with an ultra thin bezel, designed for a better viewing experience and runs on Latest Android in TVs Oreo (8.0) with a Google Assistant Remote. With a vision of 'Better. Possible Today', MarQ strives to make best-in-class technology and durable quality products affordable to enable better living for everyone. Customers will also be able to avail Flipkart's end-to-end purchase support through warranty policies, easy delivery, installation, and after-sales care. This TV is a result of research that has shown that 43-inch TVs will be the fastest growing segment in the Indian market this year, outstripping 32-inch models.

"With MarQ, our aim is to address the Indian customer's specific and varied needs, while making the latest and best technology accessible to them at affordable prices. We have witnessed a growing trend amongst the consumers to look for seamless transition between multiple connected screens in their everyday lives. With this Ultra Thin Bezel TV customers will no longer have to choose between sleek design and the latest technology, but can find both at a compelling price point. We will continue to listen to our customers on what they need and desire, and will continue to expand our product range to best serve them," said **Adarsh Menon, VP of Private Labels and Electronics at Flipkart.**

Key features of the TV include:

1. Ultra Thin Bezel, which gives better viewing experience and maximum viewability

2. **Full HD with 16.7 million color Gamut**
3. Android TV working on **Android Oreo (8.0)**
4. It comes with a **Google Assistant Remote** and a host of **content apps** such as Hotstar, Sonyliv etc.
5. Faster Quad-Core processor used means **the TV has seamless performance**
6. **DTS TruSurround & Dolby Digital certified Immersive 3D** sound experience

**Price: INR 21,999/-**

This launch brings MarQ's portfolio to 15 products, following in the footsteps of the range of Linux and Android Dolby enabled TVs that were launched during the Diwali period last year. MarQ products offer advanced technologies with a promise of quality, reliability and safety of use, ensuring the best experience for the customer. All MarQ products are produced in best-in-class ISO certified manufacturing facilities and go through stringent quality checks across aspects of performance, reliability, safety and markings

### **About Flipkart**

Flipkart is India's largest e-commerce marketplace with a registered customer base of over 150 million. Launched in 2007, Flipkart has enabled millions of consumers, sellers, merchants and small businesses to be a part of India's e-commerce revolution. With over 100,000 registered sellers, Flipkart offers over 80 million products across 80+ categories including Smartphones, Books, Media, Consumer Electronics, Furniture, Fashion and Lifestyle. Flipkart is known for pioneering industry-first innovations such as Cash on Delivery, No Cost EMI and easy returns – customer-centric services that have made online shopping more accessible and affordable for millions of customers.

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