



Flipkart strengthens its supply chain, opens two of its largest fulfillment centres in Haryana

- *Expands its supply chain infrastructure with supply chain spread across 9 lakh sq feet in Farrukhnagar, Haryana*
- *Aims to strengthen market access for MSMEs, sellers & artisans from the region while catering to increased consumer demand*
- *Fulfilment centers bring more than 5,000 new local jobs to the region.*

Gurugram - January 14, 2020: Flipkart, India's homegrown e-commerce marketplace, today announced the strengthening of its supply chain infrastructure, with the expansion of its footprint in Farrukhnagar, Haryana through the inauguration of two of its largest fulfilment centres (FCs).

Spread across 9 lakh square feet, the FCs will help Flipkart significantly scale up its supply chain infrastructure in North India. The FCs will enhance the company's ability to support the delivery and supply chain logistics of a wide selection of large and non-large products (including furniture and large appliances) offered by thousands of sellers & MSMEs in Haryana, giving them access to a national market. The facilities will also amplify Flipkart's capabilities to cater to more consumers in the country.

With these two FCs, Flipkart now has 12 assets in Haryana, including supply chain infrastructure for large appliances, non-large (including mobiles, apparel), grocery and furniture, taking the total asset capacity in the state to over 20 lakh square feet. These assets are spread across various regions in the state including Binola, Bilaspur and Luhari and Ballabgarh. During the last festive season, Flipkart's FCs in Haryana served up to 40 percent of the total number of orders from across India, serving as a testament to its geographical importance and the state's significance from a logistics standpoint.



Flipkart's new investment in the state will create over 5,000 jobs, which will also include employment opportunities for women and people with different abilities. The company currently employs more than 10,000 people in Haryana across its supply chain and has created thousands of indirect jobs in the state. The company has also partnered with the National Skill Development Corporation's Logistics Skill Sector Council to provide training on the nuances of supply chain and delivery, to ensure skill development, career progression and growth for its employees.

Commenting on the inauguration of the new FCs, **Amitesh Jha, Senior Vice President, Flipkart**, said, "Flipkart's focused investments in its supply chain have been pivotal to path-breaking, customer experience offerings that have helped build trust in e-commerce. Today we have one of the strongest supply chain networks in the country, making over 40 million deliveries every month and employ more than 120,000 people across the country. With the addition of these two facilities, we are further strengthening our supply chain and building capabilities to enable a strong ecosystem for MSMEs, local manufacturers and in the process create quality local jobs."

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Jabong, and PhonePe. Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants and small businesses to be a part of India's e-commerce revolution. With a registered customer base of over 200 million, offering over 150 million products across 80+ categories. Our efforts to democratize e-commerce in India, driving access and affordability, delight customers, create lakhs of jobs in the ecosystem and empower generations of entrepreneurs and MSMEs has driven us to innovate on many industry firsts. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations that have made online shopping more accessible and affordable for millions of Indians. Together with Myntra and Jabong, which hold prominent positions in the online fashion market, and PhonePe, India's fastest growing digital payments platform, the Flipkart Group is steering the transformation of commerce in India through technology.

For more information, please contact media@flipkart.com