



Flipkart introduces 'Launchpad' internship program for students in supply chain ahead of the festive season

- *Students from tier-II cities and beyond will get an opportunity to work across key supply chain functions at Flipkart's facilities across India*
- *'Launchpad' to help students gain critical skills in supply chain management and create an ecosystem of trained professionals for the e-commerce industry*

Bengaluru - October 10, 2020: Flipkart, India's homegrown e-commerce marketplace, has introduced an internship program for undergraduate students from tier-II cities and beyond to offer an opportunity to work in its state-of-the-art supply chain ahead of the festive season and the Big Billion Days. This 45-day paid '*Launchpad*' *Internship Programme* is aimed at helping students gain critical skills in supply chain management and create an ecosystem of trained professionals for the e-commerce industry.

Launchpad is designed to introduce students to work in Flipkart's supply chain and help them understand the processes that form the backbone of e-commerce. The program has been designed to shape India's future workforce in various essential supply chain roles, which will help in creating an ecosystem of well-qualified, well-trained, and skilled professionals in the long run.

Flipkart is working with educational institutes across 21 locations including Binola (Haryana), Bhiwandi (Maharashtra), Uluberia and Dankuni (West Bengal) and Malur (Karnataka), Medchal (Telangana) and many more to identify meritorious students and engage the selected students at its fulfilment centres. The internship program rolled out during the upcoming festive season and in the run up to Flipkart's The Big Billion Days will offer the students an insight into the heightened scale of e-commerce operations during the festive season.

Upon joining, students will be trained in various aspects of supply chain management while following strict practices that prioritise their health and safety. This includes mandatory thermal



screening before entering the facilities, maintaining social distancing while at work and use of the Aarogya Setu app at all times.

Speaking about the programme, **Amitesh Jha, Senior Vice-President, Flipkart**, said, “Flipkart is always at the forefront of sharing knowledge and building an ecosystem of skilled workforce for the fast growing e-commerce industry in India. In this pursuit, we introduced Launchpad internship program last year to offer students *hands-on experience* of working in a state-of-the-art modern supply chain and inculcate necessary skills to succeed in this industry. As internships create a lot of excitement among young students as they set foot into the professional world, our carefully devised internship program works towards the overall development of the students. We are confident of providing an engaging and immersive working experience to our interns during the upcoming festive season, which will help generate more interest towards the supply chain.”

Launched last year, the internship program saw the participation of over 2,000 students from across the country learn supply chain management during The Big Billion Days and is among the several initiatives introduced by Flipkart to bring together ecosystem partners. This exposure helps students build long-term resiliency and agility in their operations while upskilling them in this fast changing external scenario.

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, and PhonePe. Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants and small businesses to be a part of India's e-commerce revolution, with a registered customer base of over 250 million, offering over 150 million products across 80+ categories. Our efforts to democratize e-commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem and empower generations of entrepreneurs and MSMEs has inspired us to innovate on many industry firsts. The recent launch of Flipkart Wholesale, our new digital marketplace, is a testament to our commitment to accelerate the growth of kiranas and MSMEs in India. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations that have made online shopping more accessible and affordable for millions of Indians. Together with Myntra, which holds a prominent position in the online fashion market, PhonePe, India's fastest growing digital payments platform, and now Flipkart



Wholesale, the Flipkart Group will continue to steer the transformation of commerce in India through technology.