

Flipkart Video's Prize Wali Paathshala will take you back in time!

~Put what you learnt in school to test and stand a chance to win exciting prizes~

India, 14 December 2020: *How many minutes does a solar eclipse last? Who was India's first president? Which is the longest snake in the world?* Feels like you're back in school, right? But what if you had a chance to go back, only this time to win exciting prizes for cracking these questions? Flipkart Video announces the launch of its latest facts-based quiz show '**Prize Wali Paathshala**' - an interactive series with a fun take on trivia. **Launching on December 15**, the series will feature 3-minute episodes each day on the Flipkart App.

Child prodigy and host **Chintu AKA Garvit Pareek** will be seen playing teacher to a much older student and co-host, Sonam Gupta AKA **Sugandha Mishra**. Garvit in his unique and quirky style takes upon himself to teach Sugandha basic school subjects, general knowledge and her favorite subject, Bollywood. The show promises to be the perfect combination of wit, humour, and cuteness (overload).

- In each episode the host will ask three questions
- Set in a multiple-choice format, audience will get 15 seconds to select the right answers
- On correctly answering all, the audience stand a chance to win phenomenal prizes

Commenting on her collaboration with Flipkart Video, host Sugandha Mishra said, *"I am so excited to be a part of this interactive game show on Flipkart Video and I'm really looking forward to collaborating with Garvit. He is talented, adorable, and the perfect co-host for a show that takes us, adults, on a nostalgic trip. I have always enjoyed exploring new creative avenues and this association with Flipkart Video is really special. I am sure that Prize Wali Paathshala will not only bring a lot of fun to the viewers but will also help them learn something new every day."*

If you love a fun quiz, then it's time to don your thinking cap with 'Prize Wali Pathshala' by Flipkart Video. The show will be live on the Flipkart App starting 15th December. Users can access the show by clicking on the Video icon at the bottom right of the Flipkart app's homepage.

To know more about the show: <https://www.youtube.com/watch?v=wmEaZM5ZUyo>

You can download the Flipkart App here:

https://play.google.com/store/apps/details?id=com.flipkart.android&hl=en_IN

<https://apps.apple.com/in/app/flipkart-online-shopping-app/id742044692>



About Flipkart Video

Flipkart Video is an in-app interactive video platform from India's homegrown consumer internet company, Flipkart. Launched in 2019, Flipkart Video is reimagining digital entertainment for the mobile world. With a tech-forward approach that combines interactivity and gamification for short-form snackable content, Flipkart Video continues to create a differentiated experience for mobile-first users. It combines content with commerce by rewarding users as they are entertained, thereby truly elevating the user's journey on the platform. Flipkart Video continues to stand apart and stay ahead, as it carves a niche for entertainment and engagement in India.

For more details contact media@flipkart.com