



## Flipkart announces winners of the much-awaited Mobile Awards 2020

*iPhone 12 series, Samsung F41, and realme among the winners of the people's choice awards*

*Over 1.2 lakh consumers voted for their favourite mobile brands*

**Bengaluru, 15 December 2020:** Flipkart, India's homegrown e-commerce marketplace, has announced the winners of the Mobile Awards 2020 across different categories. Chosen by consumers *themselves*, Flipkart's Mobile Awards 2020 recognises the brands that have made a true difference to their lives this year - from industry-first innovations, features, to cutting-edge technology. This past year, many important aspects of our lives including work, entertainment, fitness and even formal education have shifted to the safety of our homes. This has led to an accelerated adoption of not only purchasing, but also *upgrading* mobile devices. The notion of living our lives aided by our mobile phones is no longer a mere possibility, but a reality. Brands have been doing their best to cater to these evolving demands and Flipkart has ensured not only the best selection, but also the safe delivery to consumers in every serviceable pin code across the country.

The winners list of the Flipkart Mobile Awards 2020 is as follows:

- The best camera phone: **iPhone 12 series**
- Fastest-performing phone: **iPhone 12 series**
- Best battery powerhouse: **Samsung F41**
- Best in design: **iPhone 12 series**
- Best gaming phone: **ASUS ROG 3**
- Entertainment superstar: **realme 7 Pro**
- Most epic selfie phone: **VIVO V20**
- Finest 'value for money' phone: **narzo 20A**
- Supreme mid-range phone: **POCO M2 Pro**
- Unmatched flagship phone: **iPhone 12 series**
- Best innovation of 2020: **realme (credited to launching the first 5G Phone)**
- Best debut brand of 2020: **Micromax**

### About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, and PhonePe. Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants, and small businesses to be a part of India's e-commerce revolution, with a registered customer base of over 300 million, offering over 150 million products across 80+ categories. Our efforts to democratize e-commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem and empower generations of entrepreneurs and MSMEs have inspired us to innovate on many industry firsts.



The recent launch of Flipkart Wholesale, our new digital marketplace, is a testament to our commitment to accelerate the growth of kiranas and MSMEs in India. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations that have made online shopping more accessible and affordable for millions of Indians. Together with Myntra, which holds a prominent position in the online fashion market, PhonePe, India's fastest growing digital payments platform, and now Flipkart Wholesale, the Flipkart Group will continue to steer the transformation of commerce in India through technology.

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