



## **Flipkart in partnership with Logistics Skill Sector Council and KSDC to set up Centre of Excellence to bridge the skill gap in the logistics industry**

- *The first-of-its-kind training centre for e-commerce logistics in Bengaluru, spread across 1,500 sq ft with digital classrooms*
- *To provide training to candidates in all aspects of the supply chain and logistics industry including delivery and material handling, developing industry certified talent*
- *Flipkart co-created learning module with LSC in line with Karnataka Kaushalya Mission to help the unskilled & unemployed workforce get certified under the National Skill Qualification Framework (NSQF) and encourage industry acceptance for certification*

**Bengaluru - January 7, 2021:** Flipkart, India's homegrown e-commerce marketplace, today announced an MoU with the Logistics Skill Sector Council (LSC), an organisation set up by the Ministry of Skill Development and Entrepreneurship (MSDE) through National Skill Development Corporation of India (NSDC) and Karnataka Skill Development Centre (KSDC). As part of this MoU, Flipkart has launched an industry-first Centre of Excellence (CoE) to build a skilled and trained workforce for the fast-growing e-commerce industry in India.

Introduced to augment skill development for the logistic industry, Flipkart's CoE will be open to aspirants who want to work in the logistics industry. The centre aims to bring the spotlight on the importance of skill development for the sector and complement its growth in the coming years.

Spread across an area of 1,500 sq ft, the first-of-its-kind CoE for e-commerce supply chain in Bengaluru hosts new-age classrooms equipped with computers and projector-based learning for the all round development of the candidates. Being a frontrunner in e-commerce and supply chain, Flipkart has co-developed this extensive training module along with LSC & KSDC, to train candidates on the various nuances of storage and distribution, customer management, and material handling. This also includes imparting knowledge on local transportation laws and regulations and giving students holistic knowledge of the end-to-end supply chain. Karnataka Kaushalya Mission, which is part of the Department of Skill Development and Entrepreneurship and Livelihood, Karnataka Government, and LSC is helping mobilise aspirants for the Centre of Excellence.

The training also covers the necessary "soft skills" required to interact with customers. In addition to the above training, selected candidates will also get an opportunity to join an



apprenticeship program with Flipkart under the National Apprenticeship Promotion Scheme to work on various aspects of a supply chain. This 60 day training will also increase the candidates' employment prospects in the fast growing e-commerce sector in India

Upon successful completion of the training, candidates will be awarded certification under the National Skill Qualification Framework (NSFQ), which is equivalent to an undergraduate degree. This certificate is recognised across seven countries including, Australia, Denmark, Germany and Saudi Arabia. Through this initiative, Flipkart aims to enhance the employability of unskilled and unemployed people and make them a part of India's skilled and certified workforce.

Commenting on the announcement, **Amitesh Jha, Senior Vice-President and Head of Ekart**, said, *"As one of the leading e-commerce players in the country with an extensive and robust supply chain, we understand the importance of having a trained workforce for the long-term sustainability of the logistics industry. We are also cognisant of our responsibility towards the workforce to create further employment opportunities and ensure career progression through such initiatives. This also ties into the sustained growth e-commerce has been witnessing in India, thereby creating thousands of job opportunities across specialities, including supply chain management. We are delighted to partner with Logistics Skill Sector Council and Karnataka Skill Development Corporation for this novel initiative and share our expertise towards building a dynamic learning module for the development of this sector."*

**Captain T.S. Ramanujam, Chairman of Logistics Skill Sector Council**, said, *"Unemployment and unemployability are two of the big issues the country faces today. There are many who lack either the skills or the certification for their skills – both of which are necessary for securing employment in the formal economy. The logistics industry is one of the largest employers in the country with over 40 million people employed in the supply chain but faces the shortage of skilled manpower to meet the growing demand. Our first-of-its-kind industry partnership with Flipkart is a bright step towards bringing industry acceptability and employment to the unskilled workforce."*

Flipkart partnered with LSC in 2019 to provide training to thousands of its supply chain employees. With the Centre of Excellence, the company is enhancing its partnership and is a testament of Flipkart's commitment to contribute towards the training and development requirements of skilled and unskilled workforce and making them industry ready.



### **About Flipkart Group**

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, and Flipkart Wholesale. Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants, and small businesses to be a part of India's e-commerce revolution, with a registered customer base of over 300 million, offering over 150 million products across 80+ categories. Our efforts to democratize e-commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem and empower generations of entrepreneurs and MSMEs have inspired us to innovate on many industry firsts. The recent launch of Flipkart Wholesale, our new digital marketplace, is a testament to our commitment to accelerate the growth of kiranas and MSMEs in India. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations that have made online shopping more accessible and affordable for millions of Indians. Together with Myntra, which holds a prominent position in the online fashion market, and now Flipkart Wholesale, the Flipkart Group will continue to steer the transformation of commerce in India through technology.

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