



Flipkart adds four new fulfilment and sortation centres in Maharashtra

- *Spread across nearly 7 lakh square feet, the new facilities will create over 4,000 direct and indirect job opportunities and also support pan-India market access for thousands of local sellers/MSMEs*
- *Fresh investments will help support the growing customer demand for e-commerce in the state while supporting the growing seller ecosystem and boosting the local economy*

Mumbai - August 17, 2021: Flipkart, India's homegrown e-commerce marketplace, today announced the strengthening of its tech-enabled supply chain network in Maharashtra with the addition of four new fulfilment and sortation centres to support local sellers from the state and cater to the growing demand for e-commerce. The addition of the new facilities is a testament to Flipkart's commitment to serving customers and sellers from the state in a fast and seamless manner and contributing to their prosperity while boosting economic growth in the State.

The new facilities located in Bhiwandi and Nagpur are collectively spread across an area of nearly 7 lakh square feet, helping create over 4,000 direct and indirect jobs. Apart from growing customer demand, this expansion comes on the back of a growing seller count from the state which rose by 30% in the last year. Flipkart has a very large & rapidly growing seller base in the state selling everything from home decor to mobiles to luggage and travel accessories to customers across the country.

Shri Subhash Desai, Minister of Industries, Government of Maharashtra, while appreciating Flipkart Group's continued commitment to the state, said, "Maharashtra is one of the most attractive investment destinations in the country and Flipkart's recent investments are a welcome move for the state. Flipkart has played a pivotal role in keeping people indoors in the fight against calamities while meeting their essential requirements and I am happy to see continued investment from Flipkart, helping bring increased job opportunities and support for the sellers, MSMEs and artisan ecosystem."

Maharashtra is among the key centres for Flipkart from a supply chain standpoint to ensure seamless movement of goods across the country. With the recent additions and expansion of existing facilities, Flipkart has a total of 12 supply chain facilities in Maharashtra spread across over 23 lakh square feet area, creating more than 20,000 direct and indirect job opportunities.

Commenting on the launch of the new facilities, **Rajneesh Kumar, Chief Corporate Affairs Officer at Flipkart**, said, "As a homegrown e-commerce company, we are continuously making deep investment in infrastructure and supply-chain in Maharashtra to support a robust ecosystem for local MSMEs, artisans, weavers and other under-served communities. We will continue to provide superior experience to our customers, keeping in mind their dynamic needs, while also creating opportunities for local sellers and generating thousands of diverse direct and indirect job opportunities in the State. We have a long-standing relationship with the state of Maharashtra and are looking forward to extending this partnership as we continue democratizing commerce backed by technology & innovation."

As the country's financial capital, Maharashtra has been at the forefront of driving the growth of e-commerce with millions of new customers, sellers and kirana partners taking to e-commerce



to meet their requirements while making use of the entrepreneurship opportunities it offers. Earlier in February, Flipkart signed a Memorandum of Understanding (MoU) with Maharashtra Small Scale Industries Development Corporation (MSSIDC) and Maharashtra State Khadi & Village Industries Board (MSKVIB), to bring local artisans, weavers, craftsmen and SMBs of the state into the e-commerce fold.

In addition, Flipkart is making e-commerce more inclusive for customers from the West, as the 'Flipkart app' has language interfaces in 11 Indian languages, including Hindi, Marathi and Gujarati amongst other key Indian languages.

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, and Cleartrip. The Group is also a majority shareholder in PhonePe, one of the leading Payments Apps in India.

Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants, and small businesses to be a part of India's digital commerce revolution, with a registered customer base of more than 350 million, offering over 150 million products across 80+ categories. Our efforts to democratize commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem, and empower generations of entrepreneurs and MSMEs have inspired us to innovate on many industry firsts. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations have made online shopping more accessible and affordable for millions of Indians. Together with its group companies, Flipkart is committed to transforming commerce in India through technology.

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