



Motorola Revou-Q enters Premium TV segment with Innovative QLED TV with Gamepad, ahead of Flipkart's The Big Billion Days

- The TV range is equipped with the latest Android 11.0, Dolby Vision, Dolby Atmos, HDR10 support, AutotuneX technology and 60W Speakers
- The TVs will be available on Flipkart in two screen sizes of 50" and 55" starting at Rs. 49,999

Bengaluru - September 29, 2021: Flipkart, India's homegrown marketplace, today announced the launch of the world's first QLED TV with a gamepad *the Motorola Revou-Q premium TV range*, ahead of The Big Billion Days. The Motorola Revou-Q premium TV is equipped with a wireless gamepad that makes it the ideal choice for gamers.

The Motorola Revou-Q series is powered by Android 11.0 and is equipped with superior QLED technology, Dolby Vision and 60W speakers.

Manufactured in India, the Motorola Revou-Q Android Smart TV range features Dolby vision with HDR10 support powered by AutoTuneX technology that will optimize the brightness, color scales and contrast to elevate visual content and deliver a delightful experience. Promising a seamless experience for gaming enthusiasts, Motorola Revou-Q TVs comes with features such as a powerful Realtek Quad-core processor and Advanced G31 MC2 GPU for blazing-fast performance, HDMI 2.1 port for connectivity, MEMC technology for a smoother visual experience and a wireless gamepad.

Featuring powerful 60W Speakers with Dolby Atmos support, the Motorola Revou-Q provides 360-degree surround sound that will enable users to unlock a remarkable theatre-like experience at home. Consumers can enjoy seamless performance powered by the intuitive UI of the latest Android 11.0 that supports over 7000 apps, including Google Duo, for meetings and enable custom viewing recommendations based on your favorite content.

The Motorola Revou-Q range is offered in 50" and 55" variants starting at Rs.49,999.

Speaking about the launch, **Hari G. Kumar, Vice President, Large Appliances at Flipkart**, said, *"As we approach the Big Billion Days, we want to ensure that our customers have access to industry-first and best offerings across various product portfolios. Towards this endeavor, we are excited to strengthen our collaboration with Motorola by introducing the world's first QLED TV with a gamepad and provide consumers with enhanced value offerings ahead of the festive season. These products are crafted to suit the evolving requirements of Indian consumers and are built to provide them with an immersive home entertainment and gaming experience."*

Mr. Prashanth Mani, Executive Director, Motorola Asia Pacific, said, *"We are delighted to expand our partnership with Flipkart this festive season with the launch of our new Motorola Revou-Q Smart TV range during the upcoming Big Billion Days. At Motorola, we always believe in creating innovative products that deliver meaningful customer experiences, and our Revou-Q*



Smart TV range delivers on this ideology. The Motorola Revou-Q gaming QLED TV with class-leading features addresses the growing need of Indian consumers for an exceptional home entertainment and gaming experience.”

Flipkart, through its strategic partnership with Motorola, has relentlessly worked towards bringing innovative, customer-friendly products to the Indian market. Motorola Revou-Q series and audio products will be available on Flipkart from October 3, 2021.

Motorola QLED (50 and 55 Inch features)

| Features | Specification |
|--------------------|--|
| Viewing experience | <ul style="list-style-type: none">● QLED Range (50”, 55”):● Quantum dot technology with Active quantum color filter● Dolby Vision + HDR10● 102% NTSC color gamut● Gamma engine 2.2● VisionshieldX |
| Sound experience | <ul style="list-style-type: none">● 60W twin speakers with AmphisoundX● 30W high octave tweeters● Dolby Atmos● 4 Unit setup system |
| Design | <ul style="list-style-type: none">● Stylish Q stand● Veneer textured bezel● Streamlined back cover |
| Operating system | <ul style="list-style-type: none">● Latest Android 11.0 with Data saver |
| Hardware | <ul style="list-style-type: none">● Quad-core processor● 2 GB/16 GB RAM/ROM● 700 MHz G31 GPU |

For product images, please [click here](#).

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, and Cleartrip. The Group is also a majority shareholder in PhonePe, one of the leading Payments Apps in India.



Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants, and small businesses to be a part of India's digital commerce revolution, with a registered customer base of more than 350 million, offering over 150 million products across 80+ categories. Our efforts to democratize commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem, and empower generations of entrepreneurs and MSMEs have inspired us to innovate on many industry firsts. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations have made online shopping more accessible and affordable for millions of Indians. Together with its group companies, Flipkart is committed to transforming commerce in India through technology.

For more information, please write to media@flipkart.com