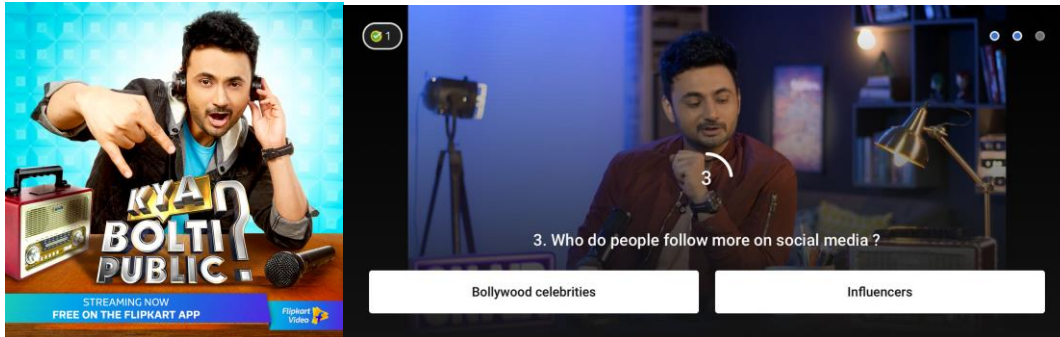


From Radio to Your Mobile Screen: RJ Anmol Is the New Face of the Latest Season of Kya Bolti Public On Flipkart Video



National, 14th September 2021: *'Yeh public hai, yeh sab jaanti hai, public hai.'* This popular 1974 song is a true representation of whose opinion actually matters. Whether it is about what's better - Yoga or Cardio, Hills over Beaches or how useful is a 2000 rupee note, no one's verdict matters more than our public! Coming back with an all-new season of its poll-based game show, **'Kya Bolti Public?'**, **Flipkart Video** is giving people a platform to make these decisions and win exciting prizes on the way.

Making his digital debut as the host, king of one-liners and the talented RJ Anmol will be seen taking audiences through a series of trending questions along with a special new guest every episode, *Annie the transistor*. Launching today on the Flipkart app, this season of 'Kya Bolti Public' offers loads of entertainment with an exciting fun script, two interesting hosts, trending questions and most importantly a chance to win big prizes.

In every episode, RJ Anmol will take viewers through a set of three interesting questions from different genres with two options to choose from. What makes this quiz format different and exciting is that the questions have no right or wrong answer, and the results solely depend on India's most popular choice. To pack an entertaining punch every episode, RJ Anmol and *Annie* will also be seen in a quest to outsmart each other, in guessing the most popular public opinion.

Commenting on his association with Flipkart Video, RJ Anmol said, *"I am so excited to work with Flipkart Video to create something as mazedaar as 'Kya Bolti Public?'. Kaafi brilliant experience tha to host an interactive show with such a hatke format. I generally keep looking for new things to try; hamesha experiment karta rehta hu. Radio has been a major part of my life and I can't wait to start on a new journey with this show that marks my digital debut. This show gave me a chance to do something unique while letting me connect with my fans in my natural element!"*

'Kya Bolti Public?' is now live on the Flipkart App and users can access the show by clicking on the Video icon at the bottom right of the Flipkart app's homepage.

Link to the trailer - <https://youtu.be/6L1dpii69v8>



About Flipkart Video

Flipkart Video is an in-app interactive video platform from India's homegrown consumer internet company, Flipkart. Launched in 2019, Flipkart Video is reimagining digital entertainment for the mobile world. With a tech-forward approach that combines interactivity and gamification for short-form snackable content, Flipkart Video continues to create a differentiated experience for mobile-first users. It combines content with commerce by rewarding users as they are entertained, thereby truly elevating the user's journey on the platform. Flipkart Video continues to stand apart and stay ahead, as it carves a niche for entertainment and engagement in India.

For more details contact media@flipkart.com