



## Flipkart launches Supply Chain Operations Academy to accelerate skill building across India for the e-commerce logistics sector

- *The program will certify over 4,000 workers in its first year by offering 15-days of online training and 45 days of on-the-job training at Flipkart's supply chain facilities*
- *Students from Haryana, Bihar, Delhi, Jharkhand, Punjab, Rajasthan and West Bengal will be onboarded in the first phase of the program*

**Bengaluru - October 21, 2021:** Flipkart, India's homegrown e-commerce marketplace, announced that it is setting up a digital learning academy to upskill thousands of students every year. The Supply Chain Operations Academy (SCOA) is Flipkart's ambitious project and commitment to providing relevant industry training and knowledge to help create a pool of skilled supply chain operations talent in the country. This will further help bridge the skill gap and create employment opportunities in the expanding supply chain industry in the country.

The specialised and robust training program under SCOA has been designed and created by the Flipkart team to provide a holistic experience and training to candidates, which will involve 15 days of digital classroom training and 45 days of on-the-job apprenticeship at Flipkart supply chain facilities. The program has been designed to impart knowledge on various facets of the e-commerce supply chain, the roles within the supply chain, soft skills, safety and compliance know-how. It involves a 60-day skilling program that will empower the youth to build careers in various aspects of supply chain management and certify them to increase their employability.

The students will be imparted skills through Flipkart's Learning Management System, an online platform for learning programs, where students can learn a diverse set of skills through courses developed by leading industry experts.

Speaking on the launch of the program, **Hemant Badri, Senior-Vice-President and Head of Supply Chain at Flipkart**, said, "As one of the fastest-growing nations in the world with a significant proportion of the working population, India can unlock its potential through large-scale skilling and upskilling initiatives to reap the benefits of its demographic dividend. Flipkart, as a homegrown e-commerce marketplace, is at the forefront of developing the necessary skill sets in candidates to enhance their employability and complement the nation's growth. Having created one of the most tech-enabled modern supply chains in the country, there is an urgent need to bridge the skill gaps in the industry and Flipkart aims to solve this challenge through the Supply Chain Operations Academy. This academy will offer a judicious mix of online and on-the-job training for the wholesome development of the workforce."

As per a recent BCG and Dell Foundation study, the gig economy has the estimated potential to service up to 90 million jobs in India's non-farm sector and contribute an incremental 1.25% to the country's GDP over the long term. This would require large-scale skilling and upskilling initiatives, particularly in the e-commerce logistics space, to build a pipeline of talented



individuals skilled in various aspects of supply chain management, and Flipkart's Supply Chain Operations Academy is aimed at achieving the same.

For the first phase of the program that begins on October 22, Flipkart has on boarded students from Haryana, Bihar, Delhi, Jharkhand, Punjab, Rajasthan and West Bengal, who will undergo the training followed by the on-the-job training. During this program shortlisted students will get an opportunity to work along with full-time supply chain employees at facilities across the country.

Over the years, Flipkart has trained thousands of its supply chain employees across the country in partnership with various government bodies, which has helped them upskill themselves and grow in their careers.

Read more about Flipkart's SCOA : <https://flipkartacademy.com>

### **About the Flipkart Group**

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, and Cleartrip. The Group is also a majority shareholder in PhonePe, one of the leading Payments Apps in India.

Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants, and small businesses to be a part of India's digital commerce revolution, with a registered customer base of more than 350 million, offering over 150 million products across 80+ categories. Our efforts to democratise commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem, and empower generations of entrepreneurs and MSMEs have inspired us to innovate on many industry firsts. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations have made online shopping more accessible and affordable for millions of Indians. Together with its group companies, Flipkart is committed to transforming commerce in India through technology.

**For more information, please write to [media@flipkart.com](mailto:media@flipkart.com)**