

## Maniesh Paul Returns To Flipkart Video With Two New Launches This Festive Season

~From appearances by Sara Ali Khan, Alia Bhatt, Mahesh Babu and more to non-stop gaming, these new shows will entertain users during Flipkart's Big Billion Days Dhamaal~



**National, 4th October 2021:** The festive season is almost here and all of us are gearing up for some dhamakedaar celebrations! Adding some extra tadka to this time of the year, **Flipkart Video** recently launched a brand new show - **Win With The Stars** and unveiled a fun, interactive quiz format, **Funtastic Quiz**. Returning to Flipkart Video as the host of the new shows, the multi-talented actor **Maniesh Paul** is seen entertaining the audiences, alongside some of the biggest names in the film and entertainment industry.

Live now on the Flipkart App, the new game show '**Win With The Stars**', presents audiences with a range of questions to answer that will give way to the awaited mystery bumper question. The audience will need to answer ten tricky questions asked by some of their favourite celebrities, and finally reach the bumper question asked by Bollywood diva **Sara Ali Khan** to win the grand prize. Bringing the glitz and glamour to this bonanza are some of India's biggest celebrities - **Alia Bhatt, Kalki Koechlin, Mahesh Babu, Soha Ali Khan, Saina Nehwal, Ranveer Brar and more.**

- Audiences will see 11 boxes with 11 straightforward questions
- They can pick and choose any of the first 10 boxes in the grid at any time
- Each box they answer correctly guarantees them an additional reward
- However, to win the bumper reward, users will need to answer all 11 questions correctly

Maniesh Paul is also seen hosting a new quiz format, '**Funtastic Quiz**' that is all set to grill viewers with questions on some of their favorite categories like - Bollywood, Cricket, Current Affairs and more. Launched today, the quiz will give audiences a chance to keep playing non-stop and win exciting prizes by unlocking stages and answering all questions correctly through their journey!



Back to get the audience laughing to his witty one liners, everyone's favourite host and dost, **Maniesh Paul** said, *"Anyone who knows me is aware of my love for celebrations. Now, with Flipkart Video I mark a new beginning and cannot wait to join this joyous journey. Marking my attendance at the celebrations, catch me hosting two new shows during the most-awaited shopping festival- Flipkart's Big Billion Days. This time, the festivities are grander in scale as we unite with some of the biggest names in the business and it gives me extreme pleasure to join Alia Bhatt, Mahesh Babu, Sara Ali Khan, Madhuri Dixit amongst others to make this season extra special for the audience."*

Flipkart Video is giving its audiences a one-of-a-kind carnival experience with these launches in line with its flagship event, The Big Billion Days. Audiences can head on over to the Flipkart app now to play 'Win With The Stars' and 'Funtastic Quiz'.

### **About Flipkart Video**

Flipkart Video is an in-app interactive video platform from India's homegrown consumer internet company, Flipkart. Launched in 2019, Flipkart Video is reimagining digital entertainment for the mobile world. With a tech-forward approach that combines interactivity and gamification for short-form snackable content, Flipkart Video continues to create a differentiated experience for mobile-first users. It combines content with commerce by rewarding users as they are entertained, thereby truly elevating the user's journey on the platform. Flipkart Video continues to stand apart and stay ahead, as it carves a niche for entertainment and engagement in India.

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