



Flipkart strengthens its supply chain with 23,000 new hires

Additional hiring to meet the growing demand for e-commerce services across the country while providing livelihoods and employment

Bengaluru - May 24, 2021: Bengaluru - May 24, 2021: Flipkart, India's homegrown e-commerce marketplace, is continuing to strengthen the supply chain to help deliver products across the length and breadth of the country in the safest ways while creating additional employment in the supply chain. In the past three months, over March - May 2021, Flipkart has hired 23,000 people across the country in various capacities across its supply chain, including delivery executives.

"At Flipkart, our top priority is to meet the needs of consumers through a safe and robust supply chain while ensuring the safety of our employees. The growing demand for e-commerce services across the country as people continue to remain indoors to fight the virus has necessitated a ramp-up of our supply chain, creating thousands of employment opportunities. All new hires will be covered with our healthcare and wellness initiatives to ensure their safety during these testing times." - **Hemant Badri, Senior Vice-President, Supply Chain at Flipkart**

Amid COVID-19, the safety of its employees, customers, sellers, & ecosystem partners is a top priority for Flipkart. From strict safety regulations and protocols across its warehouses to driving awareness on COVID safety behaviour, the company is also undertaking training programs for its direct hires in various aspects of the supply chain.

Through a mix of classroom and digital training, enhancing their understanding of supply chain management, these trainings are being undertaken through mobile applications such as WhatsApp, Zoom, and Hangout, along with Flipkart's own Learning Management System (LMS). These training sessions span customer service, delivery, installation and safety and sanitation measures along with the handling of hand-held devices, PoS Machines, scanners, various mobile applications and ERPs. They are also informed and trained in the safety regulations and protocols around COVID-19 to ensure their and customers' safety.

About Flipkart

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, and Flipkart Wholesale. Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants, and small businesses to be a part of India's e-commerce revolution, with a registered customer base of over 300 million, offering over 150 million products across 80+ categories. Our efforts to democratize e-commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem and empower generations of entrepreneurs and MSMEs have inspired us to innovate on many industry firsts. The recent launch of Flipkart Wholesale, our new digital marketplace, is a testament to our commitment to accelerate the growth of kiranas and MSMEs in India. Flipkart is known for



pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations that have made online shopping more accessible and affordable for millions of Indians. Together with Myntra, which holds a prominent position in the online fashion market, and now Flipkart Wholesale, the Flipkart Group will continue to steer the transformation of commerce in India through technology.

For more information, please contact media@flipkart.com