



Flipkart Signs MOU with Assam Skill Development Mission to provide skill building training

- *To accelerate skill building in Assam for the e-commerce logistics sector*
- *To offer online and on-the-job training at Flipkart's supply chain facilities helping build a skilled talent pool*

Guwahati - August 4, 2022: Flipkart, India's homegrown e-commerce marketplace, has signed an MoU with the Assam Skill Development Mission to provide skill building training in the state through its Supply Chain Operations Academy (SCOA). The initiative intends to help create a pool of skilled supply chain operations talent and provide relevant industry training and knowledge. This will further help bridge the skill gap and create employment opportunities in the expanding supply chain industry in the country.

The MoU was signed between the Flipkart and the Assam Skill Development Mission in the presence of Shri Jayanta Mallabaruah, Hon'ble Minister, Skill Employment and Entrepreneurship Department, Government of Assam, Dr. B. Kalyan Chakravarthy, IAS, Principal Secretary, Skill, Employment and Entrepreneurship Department, Government of Assam, Dr. Lakshmanan, IAS, Secretary, Industry and Commerce Department, Government of Assam, Mr Ankur Jain, IPS, Mission Director, Assam Skill Development Mission and Flipkart representatives.

Flipkart has launched a specialised and robust training program under its Supply Chain Operations Academy (SCOA) to impart knowledge on various facets of the e-commerce supply chain, soft skills, safety and compliance know-how. The courses designed and created by the Flipkart team provide a holistic experience and training to candidates with 15 days of digital classroom training and a 45-day on-the-job apprenticeship at Flipkart supply chain facilities, with a stipend of Rs. 17,500. The program aims to empower the youth with right-skilling opportunities to build careers in various aspects of supply chain management with industry accepted certification that can augment their employability.

The students will be imparted skills and training through Flipkart's Learning Management System, an online platform, where students can learn a diverse set of skills through courses on multiple domains of supply chain.

Shri Jayanta Mallabaruah, Hon'ble Minister, Skill Employment and Entrepreneurship Department, Government of Assam said, "The Govt. of Assam is committed towards skilling the youths which will help them to gain industry knowledge and to enhance their employability and complement the nation's growth. In this endeavour, we constantly work with the industry and academia to upbring skilling initiatives and are delighted to partner with Flipkart to offer skill building courses under their Supply Chain Operations Academy. E-commerce and the Logistics industry has opened up new opportunities for people in the state and this program will play a crucial role towards the training and development requirements of the skilled and unskilled



workforce and making them industry-ready and we appreciate Flipkart's commitment for the state of Assam.”

Speaking on the initiative in the state, **Rajneesh Kumar, Chief Corporate Affairs Officer, Flipkart**, said, “With a large number of employable youth in the country, India can unlock its true potential and reap the benefits of demographic dividend by imparting the right skill sets to its young population, thereby enhancing their employability. E-commerce logistics, which forms the backbone of the industry, has been a key enabler in creating opportunities for millions of people across the country through employment, entrepreneurship avenues and many more. Flipkart, is committed to creating such opportunities and has invested heavily in establishing a state-of-the-art supply chain infrastructure over the past several years. Through our Supply Chain Operations Academy, we aim to offer a judicious mix of online and on-the-job training at our facilities for the wholesome development of the workforce.”

Flipkart is working across states including Bihar, Delhi, Haryana, Jharkhand, Punjab, Rajasthan and West Bengal through industry MoUs and has trained thousands of youth, who have undergone the online and on-the-job training and have received certifications. Shortlisted students also got an opportunity to work along with full-time supply chain employees at facilities across the country, giving them real life exposure of work.

Over the years, Flipkart has trained thousands of its supply chain employees across the country in partnership with various government bodies, which has helped them upskill themselves and grow in their careers.

Read more about Flipkart's SCOA: <https://flipkartacademy.com>

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, Flipkart Health+ and Cleartrip. The Group is also a majority shareholder in PhonePe, one of the leading Payments Apps in India.

Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants, and small businesses to be a part of India's digital commerce revolution, with a registered customer base of more than 400 million, offering over 150 million products across 80+ categories. Our efforts to democratize commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem, and empower generations of entrepreneurs and MSMEs have inspired us to innovate on many industry firsts. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations have made online shopping more accessible and affordable for millions of Indians. Together with its group companies, Flipkart is committed to transforming commerce in India through technology.

For more information, please write to media@flipkart.com