



Flipkart Health+ Participates in Flipkart's Big Billion Days for Attractive Offers on Medicines and Healthcare Products

~ Customers can avail exciting offers on 83,000+ medicines and healthcare products on Flipkart Health+ as well as through Flipkart App

~ This Big Billion Days, leading pharmaceutical companies will make their products available on the Flipkart Health+ platform

Bengaluru - September 24, 2022: Flipkart Health+, the digital healthcare marketplace platform of India's homegrown Flipkart Group, will bring exciting offers to millions of Indians this Big Billion Days (September 23-30, 2022), Flipkart's annual flagship event. This year, customers across India can look forward to access to over 83,000 genuine medicines, wellness products, and healthcare supplies on Flipkart Health+ with attractive seller-sponsored offers. These products will also be live on customers' trusted Flipkart App under the newly-launched Medicines category, powered by Flipkart Health+.

By leveraging the Flipkart Group's supply chain and last-mile logistics network across 20,000 pin codes, Flipkart Health+ is giving access to genuine medicines and supply of quality healthcare across the nation, including Tier-2 and Tier-3 cities. With over 48,000 prescription medicines available on the platform, customers, both caregivers and patients, can also meet their healthcare needs at the comfort of their home.

In addition, Flipkart Health+ will provide various payment benefits to customers. They can avail payment benefits such as offers from leading banks, postpaid option on selected UPI, and Health+ Wallet Cashback balance redemption. Furthermore, Flipkart Plus Members can earn SuperCoins and utilize them during the sale.

Commenting on the festive offers, **Prashant Jhaveri, CEO, Flipkart Health+**, said, "Every year, Flipkart's Big Billion Days bring exciting offers and discounts on various product categories to millions of Indians. This year, we're thrilled to extend this experience on genuine medicines and healthcare products through Flipkart Health+. We're driven to enhance the health of a billion lives through access to affordable and genuine medicines, health and wellness products across the country, including remote areas."

About Flipkart Health+

Flipkart Health+ is the digital healthcare marketplace platform that is a part of the Flipkart Group - India's homegrown consumer internet ecosystem. Flipkart Health+ aims to provide millions of customers across the country access to quality and affordable healthcare through genuine medicines and healthcare



products delivered to them. Flipkart Group acquired a majority stake in SastaSundar.com marketplace platform in 2021 to synergise its in-depth expertise to enable customers with high-quality medicines and healthcare products and services in the health-tech ecosystem through Flipkart Health+. The platform would benefit from the experience and expertise of the Flipkart Group, which includes its pan-India reach and technology capabilities, along with SastaSundar.com's in-depth expertise to provide customers with an array of genuine offerings in the health-tech ecosystem.

For more information, please contact media@flipkart.com