



Flipkart trains and certifies youth for industry-ready roles under its Supply Chain Operations Academy in Karnataka

- Flipkart's Supply Chain Operations Academy (SCOA), has trained more than 2000 candidates across the country with industry training, knowledge to help create a pool of skilled supply chain operations talent in the country
- In partnership with Karnataka Skill Development Corporation (KSDC), SCOA in Karnataka is rolling out job opportunities to the local youth
- Ten youngsters, including some with disabilities were certified at the event and inducted in Flipkart's supply chain workforce in Karnataka
- Over 543 candidates, including 109 people with disabilities, are currently undergoing training at Flipkart's SCOA in Karnataka

Bengaluru – December 26, 2022: Flipkart, India's homegrown e-commerce marketplace, is strengthening its efforts to provide industry relevant training and skilling opportunities through its Supply Chain Operations Academy (SCOA). Flipkart had signed an MoU with Karnataka Skill Development Corporation (KSDC) to provide 15 days of digital classroom training along with a 45 days on-the-job apprenticeship at Flipkart supply chain facilities and over 543 candidates, including 109 People with disabilities, are currently undergoing training at Flipkart's SCOA in Karnataka

At an event organized by the Government of Karnataka at Kanteerava Stadium, Bengaluru, as part of the Good Governance Week, Hon'ble Chief Minister of Karnataka Mr. Basavaraj Bommai,, and Dr. Ashwath Narayan C, Minister of Higher Education, Skill Development, Entrepreneurship and Livelihood, handed over the offer letters to some of these candidates, who will now get jobs at Flipkart's facilities in Karnataka. More than 50 candidates trained at the Flipkart SCOA have been offered employment opportunities by Flipkart in warehousing and delivery roles in Karnataka.

Dr. Ashwath Narayanan, Deputy Chief Minister & Minister ITBT, Higher education,Skills & Entrepreneurship said, *"The logistics industry which is one of the significant engines of the economy with huge employment opportunities in the country, faces inadequacy of skilled workforce to meet the ever evolving demand. We applaud Flipkart's dedicated efforts in building a skilled workforce through timely training provided under SCAO to empower the youth and make them industry-ready, thereby, bridging the existing skill gap and contributing to the local economy."*

Rajneesh Kumar, Chief Corporate Affairs Officer at Flipkart, said, *"E-commerce supply chain, which forms the backbone of the industry, with its pan-India reach has been a key propeller in the growth*



of the sector and offers huge livelihood and employment opportunities in the State. The government of India is also taking significant steps to support the sector and boost its growth in the times to come. In line with the objectives of the Karnataka Vocational Training and Skill Development Corporation to design, develop and implement various skill-training programs based on the emerging trades, our efforts under SCOA, are enhancing employability and skilling. We are committed to not only skill the youth but also provide relevant employment opportunities. We shall strengthen this initiative in time and continue working towards the development of India's future ready supply chain workforce."

The Flipkart Supply Chain Operations Academy (SCOA) was launched in 2021 to provide industry-relevant training and knowledge to the local youth and create a pool of skilled supply chain operations talent. The initiative aims to bridge the skill gap and increase employment opportunities, including for those with disabilities. Flipkart has designed the training programme at SCOA to offer holistic training to candidates. It entails 15 days of digital classroom training and 45 days of on-the-job apprenticeship at Flipkart supply chain facilities, for which the qualified candidates will be paid a pre-decided stipend. The programme aims to certify the youth for their skills and empower them to make a career in different areas of the supply chain function. The training is delivered through Flipkart's Learning Management System, an online platform with several courses developed by industry experts.

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, Flipkart Health+ and Cleartrip.

Started in 2007, Flipkart has enabled millions of consumers, sellers, merchants, and small businesses to be a part of India's digital commerce revolution, with a registered customer base of more than 450 million, offering over 150 million products across 80+ categories. Our efforts to democratize commerce in India, drive access and affordability, delight customers, create lakhs of jobs in the ecosystem, and empower generations of entrepreneurs and MSMEs have inspired us to innovate on many industry firsts. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns – customer-centric innovations have made online shopping more accessible and affordable for millions of Indians. Together with its group companies, Flipkart is committed to transforming commerce in India through technology.

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