



Flipkart leads supply chain excellence in Haryana with the groundbreaking ceremony at Manesar and the launch of a new grocery fulfillment center in Sonipat

- *The groundbreaking ceremony for a Regional Distribution Center (RDC) at Manesar and the virtual launch of the grocery fulfillment center in Sonipat were inaugurated by **Hon'ble Chief Minister, Shri. Manohar Lal, Government of Haryana, and Hon'ble Deputy Chief Minister, Shri. Dushyant Chautala, Government of Haryana***
- *The RDC at Manesar is one of India's largest state-of-the-art logistics campuses, which will create over 10,000 direct jobs and indirect jobs in the region*
- *Flipkart's new grocery facility in Sonipat will create close to 2,000 direct and indirect job opportunities and support local farmers' market access.*

Gurgaon, Haryana – September 22, 2023: Flipkart, India's homegrown e-commerce marketplace, has marked a significant milestone in its commitment to innovation and sustainability, with the groundbreaking ceremony for its upcoming **Regional Distribution Center (RDC) in Manesar, one of India's largest state-of-the-art facilities**. Further cementing its supply chain infrastructure in Haryana, Flipkart has launched a **new grocery fulfillment center (FC) in Sonipat**, inaugurated through a virtual ceremony. The occasion was commenced by **Hon'ble Chief Minister, Shri. Manohar Lal, Government of Haryana, Hon'ble Deputy. Chief Minister, Shri. Dushyant Chautala, Government of Haryana, Rajneesh Kumar, Chief Corporate Affairs Officer, Flipkart Group, and Hemant Badri, Senior Vice President and Head of Supply Chain & Customer Experience, Flipkart**. These investments by the Flipkart Group, not only signify a commitment to infrastructure development but also an imperative step towards enhancing supply chain efficiency and creating large-scale employment opportunities in the state.

Spread over 140 acres, the RDC will create over 10,000 direct and indirect jobs, contributing significantly to local employment. The center is expected to cater to a wide range of products, including parcel goods, white goods, and furniture, adapting its assortment dynamically to meet customer requirements and market trends. The facility at Manesar will have the best-in-class Automation and Retrieval systems for Modern warehousing. This includes the Latest Technology in Storage and Conveyors like Automated Conveyors, Automatic Storage and Retrieval, Powered Spiral Conveyors and Automatic Sortation Systems to make operations more robust, and efficient.

In line with Flipkart's commitment to sustainability, the RDC at Manesar, has received Platinum pre-certification from the Indian Green Building Council (IGBC). The facility incorporates various sustainability features such as rainwater harvesting infrastructure, the inclusion of hardwood green spaces, and the capacity to generate up to 20MWp of solar energy.

Additionally, the launch of Flipkart's grocery FC in Sonipat marks the expansion of its network of dedicated grocery fulfillment centers in Haryana, complementing the existing facilities in Ballabgarh, Rewari, and Tauru while contributing to the growth of the grocery sector in Northern India. The Sonipat FC, spanning an expansive 1.29 lakh sq. ft, boasts an impressive dispatch



capacity of 23,000 orders per day, equivalent to approximately 2.9 lakh units daily, with an extensive inventory space accommodating around 40 lakh units. This FC will create close to 2,000 direct and indirect job opportunities in the region. Further, it will help streamline operations efficiently, ensuring seamless access to essential groceries by serving a broad spectrum of over 150 pin codes, including key regions such as Chattarpur, Meerut, Panipat, Rohtak and Wazirpur.

The Hon'ble Chief Minister of Haryana, Mr. Manohar Lal, said, "Haryana is emerging as a manufacturing hub, and I am pleased that Flipkart has made such a significant investment here, considering the favourable environment. Flipkart is establishing a regional distribution center on 140 acres of land. This regional distribution center will provide direct and indirect employment opportunities for 10,000 people. Similarly, Flipkart's new grocery supply center in Sonipat will create approximately 2,000 direct and indirect job opportunities. This will also enable thousands of local sellers, MSMEs, and farmers to reach markets across the country. With the collaboration of companies like Flipkart, we are developing our national capital region as a warehousing and logistics hub."

The Chief Minister further stated, "The Flipkart group has become a major player in the country's large supply chain networks. This group delivers products to more than 50 crore customers through its network of over 14 lakh sellers every month. Flipkart has generated more than 95,000 local jobs in Haryana, supported self-help groups and women entrepreneurs, and boosted local manufacturing. Flipkart has ensured the reach of thousands of sellers to the market through its supply chain in Haryana, as well as the ability to reach millions of customers across the country."

Kalyan Krishnamurthy, Chief Executive Officer, Flipkart Group said, "We are committed to accelerate advancement for both India's e-commerce landscape and the communities that we serve by leveraging our capabilities and resilient infrastructure. The groundbreaking ceremony at Manesar, and the launch of our new grocery FC in Sonipat, will reinforce our supply chain infrastructure which is crucial for enabling socio-economic development and uplifting the overall quality of life for the people in the state. We are proud that the regional distribution hub at Manesar has received Platinum pre-certification from IGBC, furthering our vision of building a greener and sustainable planet for everyone."

With the groundbreaking ceremony in Manesar and the launch of its grocery FC in Sonipat, Flipkart continues to pave the way for a brighter and more inclusive future for the people of Haryana, while boosting India's digital commerce evolution.

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, Flipkart Health+, and Cleartrip.

Started in 2007, Flipkart has enabled millions of sellers, merchants, and small businesses to participate in India's digital commerce revolution. With a registered customer base of more than 500 million, Flipkart's marketplace offers over 150 million products across 80+ categories. Today, there are over 14 lakh sellers on the platform, including Shopsy sellers. With a focus on empowering and delighting every Indian by delivering value through technology and innovation,



Flipkart has created lakhs of jobs in the ecosystem while empowering generations of entrepreneurs and MSMEs. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns, which are customer-centric innovations that have made online shopping more accessible and affordable for millions of Indians.

For more information, please write to media@flipkart.com