



## **Flipkart partners with National Skills Development Corporation (NSDC) for Skill Development and Employment Opportunities: Empowering India's youth**

- *The MoU exchanged between Flipkart and NSDC will empower the workforce by accelerating skill building and unlocking employment opportunities with free online courses for the e-commerce sector in India*
- *With NSDC-accredited certified courses, Flipkart will train, skill, upskill, and provide placements of trainees under Flipkart's skill-building and training programs initiatives through its Supply Chain Operations Academy (SCOA) and Project Bright Initiative*
- *As part of the MoU, Flipkart will also participate in the NSDC Kaushal Mahotsav (Job Fairs) scheduled to take place in various regions of the country*

**Delhi – February 15, 2024:** Flipkart, India's homegrown e-commerce marketplace, and the National Skills Development Corporation (NSDC) have signed a memorandum of understanding (MoU) to empower students and aspiring candidates to gain valuable skills to pursue a career in e-commerce, retail and warehousing sectors. Under the MoU, Flipkart will train, skill, upskill and certify candidates to take up roles in these sectors. The MoU exchange ceremony was graced by **Shri Dharmendra Pradhan, Hon'ble Minister, Education, Skill Development and Entrepreneurship, Government of India, Shri Atul Kumar Tiwari, Secretary, MSDE and Shri Ved Mani Tiwari, COO, NSDC.**

As part of the agreement between Flipkart and NSDC, Flipkart's 'Project Bright Initiative' will offer free online courses to enhance students' skill sets for pursuing a career in India's fast-growing e-commerce sector. The courses will impart the basics of e-commerce, soft skills and customer service skills to increase the learners' employability. Flipkart has sought NSDC's support for accreditation and certification of courses offered under this project. Flipkart and NSDC will work together to increase awareness and outreach for the courses, ensuring that they reach a wider audience of students. The program's goal is to facilitate their placement across the broader e-commerce and retail sectors.

Reinforcing Flipkart's commitment to India's e-commerce sector, the MoU also aims to upskill candidates in the warehousing sector through training under the Flipkart Supply Chain Academy while providing them with certification post the successful completion of the course.

The MoU will also see Flipkart participate as an employer in the NSDC Kaushal Mahotsav (Job Fairs) scheduled to take place in various regions of the country. Flipkart's involvement in



Kaushal Mahotsav is a significant collaboration with NSDC, focusing on connecting job seekers with employers and opening new vistas for aspirants.

Speaking at the signing of the MoU, **Shri Ved Mani Tiwari, NSDC Director**, said, *“This MoU is a significant milestone in NSDC's efforts to equip citizens with practical job skills that align with the needs of the industry. Together with Flipkart, we aim to empower candidates with the necessary skill sets needed to succeed in India's e-commerce, retail and logistics sectors. We plan to take this alliance across the length and breadth of the country to help job seekers get employment of their choice.”*

**Rajneesh Kumar, Chief Corporate Affairs Officer, Flipkart Group**, said, *“Flipkart is deeply committed to supporting millions of local businesses on their e-commerce journey and contributing to the inclusive economic growth in the country. Our collaboration with the National Skills Development Corporation (NSDC) aims to provide students and aspiring professionals with valuable skills tailored for careers in the e-commerce, retail, and warehousing sectors. We firmly believe these courses will serve as a catalyst in unlocking fresh prospects for young individuals and fostering their career triumphs.”*

Flipkart is working across states including Bihar, Delhi, Haryana, Jharkhand, Punjab, Rajasthan and West Bengal through industry MoUs and has trained thousands of youth who have undergone online and on-the-job training and have received certifications. Shortlisted students also got an opportunity to work along with full-time supply chain employees at facilities across the country, giving them real-life exposure of work. Over the years, Flipkart has trained thousands of its supply chain employees across the country in partnership with various government bodies, which has helped them upskill themselves and grow in their careers.

### **About the Flipkart Group**

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, Flipkart Health+, and Cleartrip.

Started in 2007, Flipkart has enabled millions of sellers, merchants, and small businesses to participate in India's digital commerce revolution. With a registered customer base of more than 500 million, Flipkart's marketplace offers over 150 million products across 80+ categories. Today, there are over 14 lakh sellers on the platform, including Shopsy sellers. With a focus on empowering and delighting every Indian by delivering value through technology and innovation, Flipkart has created lakhs of jobs in the ecosystem while empowering generations of entrepreneurs and MSMEs. Flipkart is known for pioneering services such as Cash on Delivery, No Cost EMI and easy returns, which are customer-centric innovations that have made online shopping more accessible and affordable for millions of Indians.

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