

## **Lydia Jett Appointed to Flipkart Board**

**Bangalore - July 1, 2024:** The Flipkart Group today announced the appointment of Lydia Jett, seasoned investment executive and former managing partner at SoftBank Investment Advisers, as a Board Member effective June 26, 2024.

Lydia Jett brings a unique blend of two decades of experience investing in and serving on the boards of market-leading consumer technology businesses. As a founding Managing Partner of Softbank Investment Advisors (SBIA), Lydia led the Global Consumer Internet and E-commerce Sectors, working with many of the most significant consumer platforms worldwide.

She has served as an Independent Board Member on the Boards of Directors of NYSE: Coupang, NASDAQ: Ozon, and Fanatics. Her committee work includes the Audit, Compensation, IPO Readiness, and Nomination, and Governance Committees.

On join the Flipkart Board, **Lydia Jett** said, "I am pleased to join the Flipkart Board and look forward to working with the other Board members to help the company navigate its next growth phase. The e-commerce market in India is rapidly growing and promises great opportunity for continued innovation and value."

Welcoming Lydia to the Board, **Kalyan Krishnamurthy, Chief Executive Officer and Member of the Board, Flipkart Group**, said, "We are delighted to have Lydia join the Flipkart Board. Her extensive global experience and understanding of the consumer internet and e-commerce industry will add significant value to the Flipkart Group as we focus on providing value for customers and growth opportunities for businesses, particularly MSMEs in India seeking to be part of the fast-evolving digital economy."

### **About the Flipkart Group**

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, Flipkart Health+, and Cleartrip.

Established in 2007, Flipkart has enabled millions of sellers, merchants, and small businesses to participate in India's digital commerce revolution. With a registered user base of more than 500 million, Flipkart's marketplace offers over 150 million products across 80+ categories.

Today, there are over 1.4 million sellers on the platform, including Shopsy sellers. With a focus on empowering and delighting every Indian by delivering value through technology and innovation, Flipkart has created thousands of jobs in the ecosystem while empowering generations of entrepreneurs and MSMEs. Flipkart has pioneered services such as Cash on Delivery, No Cost EMI, Easy Returns, and UPI. These customer-centric innovations focus on enhancing digital payment offerings for all customers while making online shopping more accessible and affordable for millions of Indians.

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