



Ekart's Supply Chain Monetization Efforts Achieves 8X Growth in the last 3 years, Transforming India's Logistics Landscape

- *Ekart's robust last-mile logistics network reaches around 98% of Indian postal codes, enhancing scale and efficiency*
- *Ekart's comprehensive services include last-mile deliveries, partial truckload (PTL) and full truckload (FTL) movements, warehousing, refurbishment and re-inventorization.*
- *Ekart has become one of the go-to players for brands looking for enterprise supply chain solutions*

Bengaluru – November 25, 2024: Ekart, one of India's leading 4PL supply chain companies, continues to transform the logistics sector with its advanced technology and operational excellence. Ekart has scaled operations and its efforts to monetize its supply chain has resulted in 8X growth over the last three years, empowering brands and retailers to meet consumer demand using Ekart's logistics capabilities for their supply chain needs.

With a daily capacity of over 6 million shipments, Ekart's last-mile network spans 98% of Indian postal codes, backed by 50+ million cubic feet of warehousing and a fleet of 7,000 trucks. These capabilities have enabled a 30% increase in Day-2 deliveries and a 40% expansion in zonal coverage for ecommerce brands in India. Ekart was a key logistics partner for many large brands and businesses in the recent festive season such as **Snapdeal, Roposo, Libas, Naaptol, Sassafras and HomeCentre**, further helping them delight shoppers even during peak demand season. Over the course of the last few years, Ekart's monetization efforts have led to its client base expanding by 10x (Retail and D2C brands), whereas the industry has been growing by about 5-10% YoY.

Ekart has ventured beyond its core e-commerce services, with its recent foray into offering comprehensive document delivery solutions for both financial institutions such as banks and non-banking institutions. This capability to handle both secured and unsecured documents not only diversifies Ekart's capabilities but also contributes to a more integrated and resilient logistics network by ensuring reliable document transportation across sectors.

Mani Bhushan, Chief Business Officer, Ekart, said, *"Our growth story is not just about numbers but the value we create for brands and consumers. Ekart's capabilities reflect the immense potential of India's logistics industry, and we are proud to contribute to its evolution. We remain committed to developing industry-first technologies and supply chain innovations, with a focus on driving efficiency and scalability. At Ekart, we believe our deep understanding of overall supply chains and relentless pursuit of efficiency is a key differentiator and enabler for the brands that we serve as well as India's logistics ecosystem as a whole. Ekart has become a reliable option for brands looking to unlock supply chain value to scale their topline via extended reach and speed and improve profitability through efficiency and lesser handshakes by working with one trusted partner for end-to-end solutions."*

Ekart's end-to-end services, including last-mile deliveries, partial truckload (PTL) and full truckload (FTL) movements, and refurbishment, have led 25% of partners to adopt multiple



solutions, optimizing their supply chain strategies. Today, more than 10% of the business can be attributed to E2E supply chain solutions, and Ekart has helped brands optimize their conversions by ~3-4% and optimize supply chain costs by ~10-12%.

Leveraging over a decade of expertise, Ekart empowers brands with agile supply chain solutions, enabling them to navigate disruptions and enhance omni-channel capabilities. The company's strategic foresight underscores its agility, assisting brands to overcome supply chain disruptions and maintain operational excellence.

About Ekart

Ekart is one of the largest Supply Chain companies in India. Starting out in 2009 with an aim to fulfill the supply chain requirements of customers across India, Ekart today provides 4PL services to many small and large-scale businesses across the country. It provides integrated supply chain solutions encompassing warehousing, distribution, dropship, as well as multi-modal heavy/non-unitized inventory movements to customers across industries. With state-of-the-art grade A warehouses across 20+ locations, 7000+ trucks running daily across the length and breadth of the country, Ekart delivers across 15,000 pin codes.

Ekart strives to empower every Indian's dream by delivering value through Innovation in Technology and Commerce.

For more details please visit the website [here](#).