



Flipkart Supply Chain Operations Academy (SCOA) partners with Industrial Training Institute (ITI), Kalyani (WB) to empower youth for careers in the expanding supply chain industry

- *The MoA aims to build a Center of Excellence lab to upskill employable youth in the region*
- *Candidates who successfully complete the course will have the opportunity to undergo 45 days of On-The-Job-Training (OJT) or Industry Exposure (IE) at a Flipkart facility*
- *In 2024, the SCOA academy trained and certified 4,200 candidates, including 826 women, equipping India's youth with e-commerce skills*

Bangalore – January 22, 2025: Flipkart, India's homegrown e-commerce marketplace, has partnered with the Industrial Training Institute (ITI) in Kalyani, West Bengal, through a Memorandum of Agreement (MoA) to upskill the youth under its Supply Chain Operations Academy (SCOA). The MoA outlines the establishment of a Center of Excellence (CoE) Lab equipped with a classroom and a simulation lab to provide training in Supply Chain Operations. The initiative aims to generate employment opportunities by enhancing the skills of local youth. Flipkart SCOA's training programs are tailored to upskill students and young individuals in key e-commerce supply chain operational roles. **The MoA was signed in the presence of Flipkart and Mr Kuntal Ghosh - Principal, ITI Kalyani.**

As part of this initiative, Flipkart's Supply Chain Operations Academy (SCOA) will offer free training and certification upon successful completion of an assessment. Candidates who successfully complete the course will have the opportunity to undergo On-The-Job-Training (OJT) or Industry Exposure (IE) at a Flipkart facility for 45 days. Upon completion, participants will be awarded certificates issued by Flipkart. Additionally, the proximity of ITI to the Haringhata Bigbox facility will help meet the skilled manpower needs of the center. The institute will play an active role in mobilizing candidates for this initiative.

Hemant Badri, Senior Vice President and Head of Supply Chain, Customer Experience, and Re-Commerce, stated, *“At Flipkart, we are committed to transforming India's e-commerce supply chain, and our partnership with ITI reflects this goal. Through the Flipkart Supply Chain Operations Academy (SCOA), we provide specialized training and certification to equip youth with essential skills for success in supply chain operations. This initiative enhances employability, strengthens the talent pool, and drives innovation and excellence within the industry. Set to redefine the landscape of employability in e-commerce and supply chain sectors, it will also make a significant contribution to the nation's economic growth.”*

Jyotirmay Chatterjee (ITI Kalyani, Principal) said, *“The partnership between ITI and Flipkart is a significant step in empowering youth with valuable skills and employment opportunities. Through the SCOA Centre of Excellence (CoE), we are proud to support the training and development of young talent. We believe this collaboration will contribute to the growth of the logistics and e-commerce sectors, while addressing skills gaps and employment needs.”*



Flipkart's Supply Chain Operations Academy (SCOA), launched in 2021, equips participants with industry-relevant skills for roles in the growing e-commerce supply chain sector. The curriculum includes a Warehouse Associate Training Module, preparing students for positions like Picker, Putter, Packer, Segregator, Sorter, Quality Check Executive, Data Entry Operator (DEO), and Issue Resolution Executive. This initiative aims to meet the sector's evolving demands and expand India's talent pool.

SCOA offers free training to underserved youth, women, PwD individuals, and the transgender community, enhancing their employability in the e-commerce industry. In 2024, over 4,200 candidates, including 20% women, were trained through hands-on experience and online sessions, underscoring Flipkart's commitment to skill development, diversity, and inclusion.

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, super.money, and Cleartrip.

Established in 2007, Flipkart has enabled millions of sellers, merchants, and small businesses to participate in India's digital commerce revolution. With a registered user base of more than 500 million, Flipkart's marketplace offers over 150 million products across 80+ categories. Today, there are over 1.4 million sellers on the platform, including Shopsy sellers. With a focus on empowering and delighting every Indian by delivering value through technology and innovation, Flipkart has created thousands of jobs in the ecosystem while empowering generations of entrepreneurs and MSMEs. Flipkart has pioneered services such as Cash on Delivery, No Cost EMI, Easy Returns, and UPI. These customer-centric innovations focus on enhancing digital payment offerings for all customers while making online shopping more accessible and affordable for millions of Indians.

For more information, please write to media@flipkart.com