



Flipkart Brings India's Top Educators and Leaders Together for the Inaugural Edition of Career Fest 2025

- *The three-day virtual event, presented by Arihant Publications, will be hosted on the Flipkart platform, featuring live podcasts, exclusive book deals, and interactive shopping experiences*
- *With McGraw Hill Publications, Oswaal Books, and Physics Wallah as partners, the fest brings together some of India's most trusted names in the education industry*

Bengaluru - April 23, 2025: Flipkart, India's homegrown e-commerce marketplace, is hosting the inaugural edition of Career Fest 2025, a first-of-its-kind virtual event dedicated to inspiring and enabling the country's next generation of professionals. Scheduled from April 22 to 24, and presented in partnership with Arihant Publications, this three-day experience will offer actionable guidance on skill-building, leadership, and career development. As one of India's largest platforms for exam preparation and academic books, Flipkart is taking the next step in supporting aspirants by enabling wider access to knowledge and growth. Aligned with the Government of India's vision for inclusive education, Career Fest 2025 seeks to democratize learning and provide high-quality career support to students and professionals across the country.

Career Fest 2025 is tailored for students from Class 9 to postgraduates, as well as educators and professionals preparing for competitive examinations and careers in government services, the armed forces, and civil administration. With its focus on delivering actionable insights and high-impact resources, the three day event positions itself as a comprehensive learning destination for nurturing India's next generation of talent.

The event will comprise six podcast sessions hosted by Flipkart leaders, featuring renowned influencers such as Aditya Ranjan, MR Sir, Arun Sharma, Arpita Karwa, Ankit Bhati and leaders from the Physics Wallah group. These sessions will offer insights on academic strategy, exam preparation, and career planning and will be streamed live on Flipkart's YouTube channel and the dedicated Career Fest landing page.

In addition to live content, attendees will have access to more than 40 deals on bestselling academic and preparatory books. These curated offers cater to aspirants preparing for top entrance and competitive exams, delivering authentic, high-quality resources at never-before prices. During the event, the users will be able to access the live video shopping feature to browse and purchase educational materials in real time, enhancing both engagement and accessibility.



Commenting on this initiative, **Manjari Singhal, Head of Business, FMCG and General Merchandise, Flipkart**, said, *“Today's career journeys are shaped by timely access to knowledge, mentorship, and opportunities. With Flipkart Career Fest 2025, we are bringing together India's leading educators, subject matter experts, and innovative resources on one integrated platform. Our aim is to empower every student, professional, and job seeker with practical insights and tools they need to navigate their career paths confidently and achieve their aspirations.”*

Career Fest 2025 reflects Flipkart's broader mission to bridge access gaps and empower learners across India. By facilitating access to authentic educational resources and expert guidance, the initiative underscores Flipkart's ongoing commitment to strengthening the nation's education ecosystem through technology-driven solutions and impactful partnerships.

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, Cleartrip and super.money.

Established in 2007, Flipkart has enabled millions of sellers, merchants, and small businesses to participate in India's digital commerce revolution. With a registered user base of more than 500 million, Flipkart's marketplace offers over 150 million products across 80+ categories. Today, there are over 1.4 million sellers on the platform, including Shopsy sellers. With a focus on empowering and delighting every Indian by delivering value through technology and innovation, Flipkart has created thousands of jobs in the ecosystem while empowering generations of entrepreneurs and MSMEs. Flipkart has pioneered services such as Cash on Delivery, No Cost EMI, Easy Returns, and UPI. These customer-centric innovations focus on enhancing digital payment offerings for all customers while making online shopping more accessible and affordable for millions of Indians.

For more information, please write to media@flipkart.com