



## Fueling the Next Tech Wave in India: Flipkart Launches Leap Ahead 4.0 for AI-Native Trailblazers

- *Flipkart Leap Ahead 4.0 offers equity investments of up to \$500,000, paired with a structured mentorship program led by Flipkart leaders and industry experts.*
- *This cohort will focus on **AI-native startups, drone technology, and enablers of quick commerce**, tailored for the Indian market.*
- *Applications will be accepted from **July 10 to August 10, 2025**, via [flipkartleap.com/leap-ahead](https://flipkartleap.com/leap-ahead), for eligible early-stage ventures.*

**Bengaluru – July 10, 2025:** Flipkart Ventures, the investment arm of Flipkart, has launched the fourth edition of its flagship accelerator program, Flipkart Leap Ahead (FLA), supporting bold founders in their ‘zero to one’ journey. With a growing portfolio of over 20 early-stage startups across fintech, SaaS, enterprise AI, and logistics, the program continues to support early-stage AI-native startups building for India. This year’s cohort will focus on startups innovating at the intersection of tech and emerging fields such as generative and agentic AI, drone-tech, and quick commerce enablement, technologies poised to reshape industries and accelerate the next wave of India’s innovation.

Selected startups, ranging from Pre-Seed to Series A stage funding, will receive equity investments of up to \$500,000, alongside a high-impact mentorship program. The curriculum provides founders with domain expertise across product, design, go-to-market, and fundraising strategies.

Participants will also gain access to Flipkart’s broader ecosystem, including opportunities to explore commercial partnerships and integrations. The program will conclude with a Demo Day showcasing their innovations to a curated network of top-tier investors and venture capitalists.

**Ravi Iyer, Senior Vice President, Corporate, Flipkart,** said, “As AI continues to redefine what’s possible across industries, India stands at the cusp of a generational opportunity to lead this global shift. With Flipkart Leap Ahead 4.0, we are backing founders who are building category-defining technologies and solving for India at scale. Our mission goes beyond capital, we aim to be long-term partners, offering deep operational expertise, strategic connections, and access to Flipkart’s ecosystem. Since its inception, Flipkart Ventures has supported 20+ startups across deep tech, fintech, health tech, generative AI, and sustainability. This program reflects our commitment to enabling innovation that drives real-world impact. We’re here to help bold founders shape the next era of India’s tech landscape.”

Startups ready to shape the future of AI in India are invited to apply to Flipkart Leap Ahead 4.0. The program is open to early-stage, India-based startups with an established Minimum Viable



Product, full-time founding teams, and a core focus on AI-native technologies, drone-tech, or quick commerce enablers.

Applications will be accepted from **July 10 to August 10, 2025**, through <https://www.flipkartleap.com/leap-ahead>.

### **About the Flipkart Group**

The Flipkart Group is one of India's leading digital commerce entities and includes group companies Flipkart, Myntra, Flipkart Wholesale, Cleartrip and super.money.

Founded in 2007, Flipkart has enabled millions of sellers, merchants, and small businesses to participate in India's digital commerce revolution. With a registered user base of over 500 million, Flipkart's marketplace offers over 150 million products across 80+ categories. Today, more than 1.4 million sellers, including Shopsy sellers, thrive on the platform. With innovations such as Cash on Delivery, No Cost EMI, Easy Returns, and UPI, Flipkart continues to deliver customer-first solutions that make online shopping more inclusive and accessible across India.

**For media queries, please contact:** [media@flipkart.com](mailto:media@flipkart.com)