



Flipkart Concludes 2025 Seller Summit Series with Delhi Finale, empowering over 8,000 sellers and MSMEs across India

- *The three-city on-ground engagement across Surat, Jaipur, and Delhi focused on strengthening MSME growth, ease of doing business, and empowering sellers*
- *The Delhi Seller Summit 2025 alone witnessed participation from over 3,000 sellers*

Delhi – August 19, 2025: Flipkart, India's homegrown e-commerce marketplace, today concluded its flagship Seller Summit 2025 with a grand finale in New Delhi, marking the culmination of a three-city engagement across Surat, Jaipur, and Delhi. The series brought together over 8,000 sellers, MSMEs, and entrepreneurs from across Bharat.

The Seller Summit 2025 was designed to equip small businesses across Bharat with the tools, knowledge, consumer insights, and tech-led support needed to succeed in a fast-evolving digital economy, while serving the needs of an evolving Bharat, including 500 million customers on the Flipkart platform. Each city edition offered platform insights, growth strategies, and festive-readiness training and support, reaffirming Flipkart's commitment to fostering inclusive digital commerce. The finale event featured engaging sessions on MSME enablement, digital inclusion, and sustainable growth, offering in-depth insights into consumer demand, purchase trends, and market opportunities ahead of the festive season.

Shri Pralhad Venkatesh Joshi, Hon'ble Union Cabinet Minister of Consumer Affairs, Food and Public Distribution, and Minister of New and Renewable Energy, Government of India, shared a special video message for the occasion. He said, *"I am delighted to extend my greetings on the occasion of Flipkart's Delhi Seller Summit, a platform that highlights India's entrepreneurial spirit and commitment to self-reliance. The Government is focused on empowering MSMEs, artisans, and small businesses with the opportunities and support needed to thrive, while ensuring consumer interests remain protected. I congratulate Flipkart for organizing these summits and bringing together thousands of sellers from across the country. Such efforts strengthen ease of doing business, create pathways for inclusive growth, and reaffirm the balance between consumer welfare and industry progress."*

The Delhi edition was hosted at Pragati Maidan, along with Flipkart leadership including **Shri Rajneesh Kumar, Chief Corporate Affairs Officer, Flipkart Group,** and **Shri Kapil Thirani, Vice President and Head of Marketplace, Flipkart.**

Speaking at the event, **Rajneesh Kumar, Chief Corporate Affairs Officer, Flipkart Group,** said, *"We are honoured by the message shared by **Hon'ble Minister Shri Pralhad Joshi**, which reaffirms the Government's commitment to India's entrepreneurs. MSMEs are at the heart of our economy, and through these Seller Summits, we aim to empower them with digital tools, build consumer trust, and unlock new opportunities. At Flipkart, we are proud to stand shoulder-to-shoulder with MSMEs in driving Atmanirbhar Bharat and India's digital growth."*

Speaking at the event, **Kapil Thirani, Vice President and Head of Marketplace, Flipkart,** said, *"At Flipkart, we firmly believe that empowering our sellers with the right tools, insights, and support is key to unlocking India's next wave of digital commerce growth. Our commitment is to build a marketplace where every entrepreneur, regardless of scale, experience, or geography, has the opportunity to succeed. As we gear up for The Big Billion Days 2025, initiatives like the pan-India seller summits are not just preparatory*



touchpoints; they are strategic investments in our thriving seller ecosystem. By equipping sellers with data-backed solutions, operational agility, and end-to-end guidance, we are enabling them to scale sustainably and seize the festive opportunity with confidence. As commerce continues to deepen its reach across Bharat, Flipkart remains focused on unlocking equitable growth opportunities for millions of businesses.”

With the Delhi edition, Flipkart successfully wrapped up the 2025 Seller Summit series, reinforcing its role as a catalyst for MSME digital adoption, market expansion, and long-term entrepreneurial success.

About the Flipkart Group

The Flipkart Group is one of India's leading digital commerce entities and includes the group companies Flipkart, Myntra, Flipkart Wholesale, Cleartrip and super.money.

Established in 2007, Flipkart has enabled millions of sellers, merchants, and small businesses to participate in India's digital commerce revolution. With a registered user base of more than 500 million, Flipkart's marketplace offers over 150 million products across 80+ categories. Today, there are over 1.4 million sellers on the platform, including Shopsy sellers. With a focus on empowering and delighting every Indian by delivering value through technology and innovation, Flipkart has created thousands of jobs in the ecosystem while empowering generations of entrepreneurs and MSMEs. Flipkart has pioneered services such as Cash on Delivery, No Cost EMI, Easy Returns, and UPI. These customer-centric innovations focus on enhancing digital payment offerings for all customers while making online shopping more accessible and affordable for millions of Indians.

For more information, please write to [**media@flipkart.com**](mailto:media@flipkart.com)